

CASH FOR YOUR LEADS

MARKETING TOOL KIT

The enclosed marketing materials include advertising copy that you can use in emails, signage, newspaper advertising, flyers and even radio ads. They are given to you at no charge in order to help you to promote the Cash For Your Leads Program to generate income for yourself and to help the millions of people that have been devastated by the current economic crisis. If you have any questions concerning these materials or the best way to utilize them call 1-800-788-0108 and we will be glad to offer our assistance.

Email

(send to everyone on your email list)

Subject line: Great news from (insert your first name)

Hi Everyone! I have great news! I am now affiliated with a company called Foreclosure Defense and Solutions.

We help people that are in foreclosure or experiencing financial distress with a FREE no obligation, no sales pitch consultation by experts in legal foreclosure defense, finance and real estate matters.

The areas we cover are legal foreclosure defense, loan modifications, short sales, forensic loan audits, deed in lieu of foreclosures, unsecured debt settlement, real estate brokerage services, home placement services, credit repair and bankruptcy.

I'm really excited about this since I know a lot of people need help right now, and I'm trying to reach as many people as possible by sending this to everyone in my address book. Would you please forward this email to the people in your email address book for me? I would really appreciate it if you would.

For more information about our services, you can call me at (xxx-xxx-xxxx) or simply go to www.ForeclosureDefenseAndSolutions.com.

Thanks in advance for all your help!

(insert your full name)

(Debt Settlement Flyer)
(print on yellow paper with black type)

CUT YOUR CREDIT CARD, MEDICAL BILLS AND OTHER UNSECURED DEBT BY 50% GUARANTEED!

- Get out of debt fast
- Choose your own low monthly payments
 - Stop those harassing phone calls
 - Never talk to your creditors again

To participate you must:

Have at least \$7500 in total unsecured debt
Be able to make low monthly payments each month
Have the desire to pay back 50% of what you owe

**FOR A FAST AND FRIENDLY
FREE CONSULTATION**

Call:

(Your number here)

Or visit www.yourwebsitehere.com

NOW!!

(Mortgage Modification Flyer)
(print on yellow paper with black type)

**MODIFY YOUR MORTGAGE
LOWER YOUR PAYMENTS
NO UPFRONT FEES
GET OUT OF DEBT FAST!**

- Lower your monthly payments
- Lower your interest rates and principle balance
 - Stop those harassing phone calls
- Get started on the road to financial freedom

To participate you must:

**Want to keep your home
Had a hardship**

Be able to make low monthly payments each month

**FOR A FAST AND FRIENDLY
FREE CONSULTATION**

Call:

(Your number here)

Or visit www.yourwebsitehere.com

NOW!!

Signage

(24" x 18" yellow chloroplast signage/black lettering/professionally printed)

Debt Settlement

Sign #1

Cut your credit card
& other unsecured debt
by 50% guaranteed!
Free consultation
(your number here)

Sign #2

Cut your credit card
& other unsecured debt
by 50% guaranteed!
(your number here)
(www.YourWebAddress)

Mortgage Modification

Sign #1

Modify Your Mortgage
Lower Your Payments
FREE Consultation
(your number here)

Sign #2

Modify Your Mortgage
Lower Your Payments
FREE Consultation
(your number here)
(www.YourWebAddress)

Foreclosure Defense

Sign #1

In Foreclosure?
Financial Distress?
Need Answers?
FREE Consultation
(Your number here)

Print Ads

Debt Settlement

Print Ad #1

Cut your credit card,
medical bills, and other
unsecured debt by 50%!
Free consultation
(your number here)

Print Ad #2

Cut your credit card,
medical bills, and other
unsecured debt by 50%!
(your number here)
(www.YourWebAddress)

Mortgage Modification

Modify Your Mortgage
Lower Your Payments
FREE Consultation
Get out of Debt Fast!
(your number here)

Modify Your Mortgage
Lower Your Payments
FREE Consultation
(your number here)
(www.YourWebAddress)